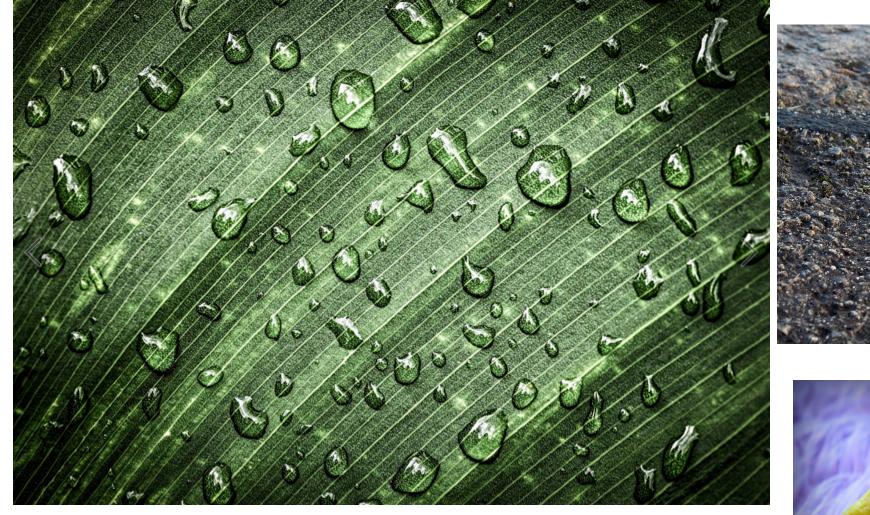
Texture Contrast

You can combine rough with soft elements to give your image that extra punch.

An easy way to do so is by using the background. If you have an element with a lot of texture, place it in front of a soft background.

This allows the more detailed image to stand out more.







Conceptual Contrast

Conceptual contrast is based on using conflicting ideas.

Images with this type of contrast have a strong story telling component.

It consists of putting together things that you don't expect to see in the same image.







Superimposing

This is the placement of an image on top of an alreadyexisting image.

This is used to add to the overall image effect, but also sometimes to conceal something.