



Centring

This is the technique of placing the subject image in the centre of the image.

There are many advantages to this; it can manipulate symmetry, it makes the image the main focus and can control where the viewer's eye goes.



Reverse Print

This is when print or display is done with the opposite background and foreground colours.

For example: a typical white page with black text would be reverse printed as white characters on a black background.

This creates a powerful and dynamic image.

100

**BEST COMPANIES
TO WORK FOR**

2018

minnesota
BUSINESS
magazine

FROM THE PRODUCERS OF
DAWN OF THE DEAD

**THE
THING**



IT'S NOT HUMAN. YET.