



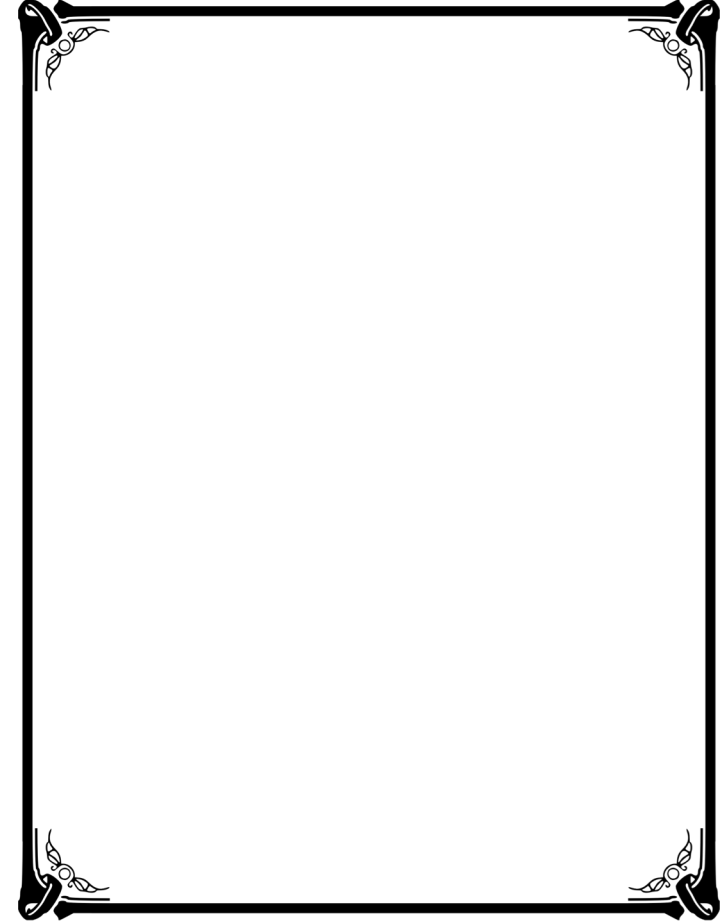
# Border

Consider:

Are you going to have a border at all?

If you are; what kind? A simple black line or a different type of design?

Does the border help convey your idea?



# Illustrations

The most important part of your static image.

Illustrations refers all the images you use to convey your point. You are not recreating a scene from the film, but using your own images to show an idea.

Consider: Symbolic meanings of images, connections to the film.

# Colour

Just like in film, in a static image colour is incredibly important.

Every colour represents something and so careful consideration must be given when choosing a colour.

You must be sure the colours you chose help enhance the idea you are trying to express.

<https://www.youtube.com/watch?v=BEbW2fXSShc&t=503s>

# Text & Fonts

There are many different types of fonts you can use. Each one looks different and will create a different visual connection to the image.

Choosing the right text is important as it can enhance or detract from the idea you are trying to express. This is called the *Visual Verbal Link*.

If the world is a magic trick there  
must be a great magician

I couldn't understand border of dreamland.



Lost in the fashion world Being a joker

how something could  
just grow out of nothing